



LLS, a Division of Winebow Imports, is Appointed Exclusive U.S. Importer of the Gianni & Eleonora Martini Premium Estates

Richmond, VA – April 4, 2019 – LLS (Leonardo LoCascio Selections), a division of Winebow Imports dedicated to premium Italian wines, is pleased to announce that it is the exclusive U.S. importer of the wines of the Gianni & Eleonora Martini Premium Estates, a collection of small-scale, high-quality properties from Piedmont and the Veneto.

The properties include Lo Zoccolaio in Barolo, La Toledana and La Doria in Gavi and Elém in the Veneto, and join a portfolio that represents more than 60 wineries throughout Italy.

“It is with great pride and enthusiasm that we welcome the G&EM Premium Estates to the LLS family,” said Ted Campbell, Senior Vice President and General Manager of LLS. “This unique collection of estates is a wonderful complement to our growing portfolio in northern Italy.”

“We’re extremely excited to be selling our top wines in the U.S. through LLS,” said Gianni Martini. “With their expert knowledge of Italian wine and long history of promoting Italy’s diverse wine regions, they are a natural partner for us.”

Below is an overview of the four estates.

LO ZOCCOLAIO, www.cascinalozoccolaio.it

Founded in 1890, Lo Zoccolaio is a small but immaculately maintained *cascina* (small farmhouse) set into the hill of Bricco del Barolo in the commune of the same name (Barolo). With 30 total estate hectares, of which 14 are planted with Nebbiolo, Lo Zoccolaio is committed to maintaining a small production of superb red wines from the Langhe. The defining feature of the property is the centenarian white Poplar tree in the cascina’s front courtyard. This still-growing Poplar has a natural double-trunk which recalls the spiritual Tree of Life, a symbol of cognizance and harmony of good and evil. This majestic tree is replicated in the label graphic of Lo Zoccolaio’s Barolo DOCG wines. LLS’ offerings from Il Zoccolaio include Baccanera Langhe Rosso DOC, Barolo DOCG, Barolo Riserva DOCG, and Barolo Riserva DOCG Ravera.

LA TOLEDANA, www.latoledana.it

La Toledana was built in the first half of the 16th century by the noble Genoese Imperiale family. It was acquired by the Lercari family and later the Cambiaso family, which was the first to grow Cortese grapes on a large scale, in order to produce a dry white wine. Their example was soon followed by other estates in the area.

The origin of the name Toledana, which is derived from the Greek “Tulon” (meaning gibbous), comes from the resemblance of the estate’s towers to two humps.

Today the estate consists of 26 hectares of vineyards entirely planted to the Cortese grape. Dedicated to achieving the Cortese grape’s highest possible quality level in every vintage, great efforts are made to limit vine vigor and to work with only the highest quality fruit, with minimal intervention in the cellar. LLS will be importing their Gavi del comune di Gavi DOCG.

ELÉM, www.elemworld.com

This premium quality sparkling wine is the first serious foray into the family business of Gianni’s multi-talented daughter, Eleonora, following her early work in Milan’s fashion sector. LLS will import Elém Prosecco Superiore, winner of the the prestigious “Drink Marketing and Wine Design Challenge” award in 2019. The wine is produced with relentless attention to quality, using grapes harvested at peak ripeness from the classic heart of the Prosecco production zone in Valdobbiadene.

LA DORIA, www.cascinaladoria.it

Situated in the municipality of San Cristoforo, approximately three kilometers from the village of Gavi, La Doria is a traditional estate named for the Doria Marquis — the property's original owner. The estate is planted with Cortese grapes and has produced the fragrant white wine of Gavi for generations. LLS will be importing their Gavi DOCG.

About LLS

LLS is a division of Winebow Imports, a leading importer of fine wines and spirits from the around the world. LLS has represented Italian wines of impeccable quality, character, and value for over 35 years. Each wine in the collection tells a unique story about the family and region that produced it. A taste through the portfolio is a journey across Italy’s rich spectrum of geography, history, culture, and cuisine. Whether a crisp Pinot Bianco from the Dolomites or a rich Aglianico from Campania, the wines of LLS will transport you to Italy’s outstanding regions. For more information, please visit www.llswine.com.