



The Winebow Group Appoints Mary Masters as Vice President and General Manager, Winebow New England

Richmond, VA – May 5, 2017 – The Winebow Group, a national importer and distributor of fine wine and craft spirits, is pleased to announce the appointment of Mary Masters as Vice President and General Manager of Winebow New England, overseeing distribution operations in Massachusetts and Connecticut. Masters will be based in the Boston office and will report to Arjun Dewan, Senior Vice President and General Manager of the Northeast.

“It gives me great pleasure to welcome Mary to The Winebow Group,” said Dewan. “She has a stellar reputation as a leader, collaborator and promoter of diversity in our industry. With her breadth of knowledge and the relationships she has built across the country, I am confident that she will bring tremendous value not only to our teams in New England but to our company as a whole.”

“The Winebow Group has the reputation of being the most innovative, forward thinking company in our industry,” said Masters. “Their unwavering commitment to people, passion and knowledge sets them apart. I’m excited to become a member of this organization and to work with their exceptional products.”

Masters was most recently the Vice President of Classic Wine Imports and the Vice President of Sales for the Martignetti Companies in Taunton, Massachusetts. She was previously with National Distributing Company as Vice President On-Premise in Atlanta and as Division Manager in Orlando. Masters began her career in the industry in sales with Southern Wine & Spirits in Miami after earning her sommelier certification in Washington, D.C.

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About The Winebow Group

The Winebow Group comprises national importer and distribution houses that offer comprehensive portfolios of fine wine and craft spirits from around the world. The company represents some of the most established, family-owned properties in prominent growing areas, as well as a new generation of winemakers and distillers who are dedicated to innovation and quality. With a focus on education and outstanding customer service, The Winebow Group’s distribution network reaches over 70 percent of the wine consumption in the U.S. and includes the states of California, Connecticut, Delaware, Florida, Georgia, Idaho, Illinois, Maryland, Massachusetts, Minnesota, New Jersey, New York, North Carolina, Pennsylvania, South Carolina, Virginia, Washington, West Virginia, Wisconsin and Washington, D.C. This unprecedented reach and level of service make the company unique in the fine wine and craft spirits sector. For more information, please visit TheWinebowGroup.com.