



CATENA ZAPATA

Bodega Catena Zapata Raises Over \$80,000 for Children's Charities at Charlotte Wine & Food Weekend

Richmond, VA – February 8, 2017 – Bodega Catena Zapata, the renowned Argentine winery whose wines are imported into the U.S. by MundoVino, a member of The Winebow Group, is pleased to announce that the auction lots it donated to the Charlotte Wine & Food Weekend on January 19 raised more than \$80,000, accounting for two-thirds of the \$125,000 total proceeds raised that evening.

Offered to patrons at the event's kickoff dinner, the combined Catena lots sold for an average of more than four times their original estimates.

"We were thrilled by the community's response to the Catena wines at the auction," said Laura Catena, a fourth-generation vintner and a pediatric emergency medicine physician. "It was a fantastic event, made even more so by the fact that the proceeds will go to local healthcare and arts programs for children. I'm honored to have been a part of it."

Auction lots donated by Catena Zapata included large-format bottles and multiple-bottle sets from the family's high-altitude Adrianna Vineyard, vertical collections of the Nicolás Catena Zapata flagship wine, and a luxurious trip to Argentina to visit the winery, tour the vineyards, stay at the family estate and experience several exclusive tastings. Another top lot at the auction was a private tasting and dinner with Laura Catena for 16 guests at New York Vintners in TriBeCa, featuring a dozen of the winery's top wines, donated from the collection of David and Pam Furr.

"This event continued our tradition of bringing the best wines and most influential winemakers in the world to Charlotte," said Mr. Furr, Chairman of the Charlotte Wine & Food Weekend. "The ethereal 1997 Nicolás Catena Zapata was my first introduction to these wines, and that bottle inspired my near-15 year exploration of these South American masterpieces. After meeting Laura five years ago, I knew I had to bring her to Charlotte. She thrilled our guests with her stories and wines and the response at the auction was evident. It was a great night for the children of Charlotte and we are so grateful for Bodega Catena Zapata's participation and generosity."

Since its founding in 1989, the annual Charlotte Wine & Food Weekend has generated more than \$5 million to benefit children's charities. The weekend draws notable winemakers from across the United States and around the world and pairs them with top chefs for four days of epicurean and educational events, all leading to a charitable auction featuring wine, dinners, and travel packages. For further information on the Charlotte Wine & Food Weekend and the beneficiaries of its efforts, please visit www.charlottewineandfood.org.

###

About Bodega Catena Zapata

Bodega Catena Zapata has been at the forefront of wine culture in Argentina since their vineyards were first planted in 1902. Over the past 40 years, the pioneering vision and tireless work ethic of Nicolás Catena has been rewarded by the fact that Argentine wine now stands shoulder-to-shoulder with the best wines in the world. Under the current direction of winemaker and managing director Laura Catena, Bodega Catena Zapata continues to lead Argentina into the next century of winemaking, balancing innovative, research-based ideas with the country's traditional winemaking processes and techniques to create wines that offer a view into the heart and soul of Argentina's wine culture. For more information, please visit www.catenawines.com.

About MundoVino

MundoVino, a member of The Winebow Group, is a voyage of authentic taste and exceptional discovery that redefines the Old and New Worlds. With a portfolio that comprises a comprehensive collection of wineries reflecting the very best of Argentina, Chile, Spain, Portugal, and beyond, MundoVino represents some of the most iconic, family-owned properties in these areas, as well as a new generation of winemakers dedicated to innovation and quality. These producers craft vintages of pure character that capture the unique essence of their terroirs, regions, and histories. For more information about MundoVino and its portfolio, please visit www.mundovinoimports.com.